

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the Administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public. Finally, the Attorney General intends, at the earliest possible opportunity, to make these public documents available on the Internet on the Department of Justice World Wide Web site.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

*Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.*

1. Name and address of registrant AfricaGlobal Partners, L.L.C. 1050 17th Street, N.W., Suite 600 Washington, D.C. 20036	2. Registration No.
	5349
3. Name of foreign principal Central African Republic	4. Principal address of foreign principal 1618 22nd Street, N.W. Washington, D.C. 20008
5. Indicate whether your foreign principal is one of the following:	
<input checked="" type="checkbox"/> Foreign government <input type="checkbox"/> Foreign political party	
<input type="checkbox"/> Foreign or domestic organization: If either, check one of the following: <div style="display: flex; justify-content: space-around;"> <div data-bbox="333 1022 821 1075"><input type="checkbox"/> Partnership</div> <div data-bbox="996 1022 1259 1075"><input type="checkbox"/> Committee</div> </div> <div style="display: flex; justify-content: space-around;"> <div data-bbox="333 1096 821 1148"><input type="checkbox"/> Corporation</div> <div data-bbox="996 1096 1259 1148"><input type="checkbox"/> Voluntary group</div> </div> <div style="display: flex; justify-content: space-around;"> <div data-bbox="333 1170 821 1222"><input type="checkbox"/> Association</div> <div data-bbox="996 1170 1259 1222"><input type="checkbox"/> Other (specify) _____</div> </div>	
<input type="checkbox"/> Individual-State nationality _____	

6. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant. **Embassy of the Central African Republic**
b) Name and title of official with whom registrant deals. **Ambassador of the Central African Republic**

7. If the foreign principal is a foreign political party, state:

N/A

- a) Principal address.
 - b) Name and title of official with whom registrant deals.
 - c) Principal aim

8. If the foreign principal is not a foreign government or a foreign political party,

N/A

a) State the nature of the business or activity of this foreign principal

b) Is this foreign principal

Supervised by a foreign government, foreign political party, or other foreign principal

Yes No

Owned by a foreign government, foreign political party, or other foreign principal

Yes No

Directed by a foreign government, foreign political party, or other foreign principal

Yes No

Controlled by a foreign government, foreign political party, or other foreign principal

Yes No

Financed by a foreign government, foreign political party, or other foreign principal

Yes No

Subsidized in part by a foreign government, foreign political party, or other foreign principal

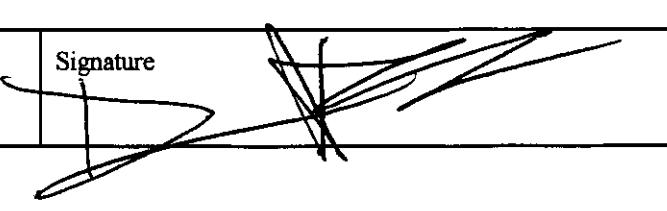
Yes No

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page must be used.)

N/A

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

N/A

Date of Exhibit A	Name and Title	Signature
7/23/02	David H. Miller Managing Partner	

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. One original and two legible photocopies of this form shall be filed for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the Administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public. Finally, the Attorney General intends, at the earliest possible opportunity, to make these public documents available on the Internet on the Department of Justice World Wide Web site.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant AfricaGlobal Partners, L.L.C.	2. Registration No. 5349
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3. Name of Foreign Principal
Central African Republic

Check Appropriate Boxes:

4. The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
 5. There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
 6. The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.
7. Describe fully the nature and method of performance of the above indicated agreement or understanding.

See attached Exhibit No. 1.

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

See attached Exhibit No. 1.

9. Will the activities on behalf of he above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Date of Exhibit B 7/23/02	Name and Title David H. Miller Managing Partner	Signature
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Footnote: Political activity as defined in Section 1(o) of the Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political interests, policies, or actions of a government of a foreign country or a foreign political party.

**ACCORD****POUR****LA PROMOTION DES INTERETS POLITIQUES ET
ECONOMIQUES DE LA RCA AUX ETATS-UNIS**

entre
La République Centrafricaine
et
AfricaGlobal Partners, LLC

Cet Accord, fait ce jour du 25 février 2002, entre AfricaGlobal Partners, LLC (ci-dessous référée «AfricaGlobal»), une société anonyme à responsabilité limitée (LLC) et établie officiellement selon les lois en vigueur dans le Commonwealth de Virginie aux Etats-Unis d'Amérique d'une part, et le Gouvernement de la République de la Centrafricaine (ci-dessous référé «Gouvernement») d'autre part, définit les termes et conditions et les honoraires des services qu'AfricaGlobal fournira au Gouvernement, ainsi que les responsabilités du Gouvernement.

Etant donné qu'AfricaGlobal est composé d'experts ayant une vaste expérience dans la promotion des investissements américains en Afrique, dans le conseil en matière de stratégie de développement, dans les relations publiques, dans les relations avec le Gouvernement américain, dans la classe politique et les milieux politiques américains, et

Etant donné que le Gouvernement désire utiliser les services d'AfricaGlobal dans le rapprochement politique et le développement des relations économiques entre les Etats-Unis et la RCA, et

Etant donné qu'AfricaGlobal fournira un ensemble de services, y compris mais pas limité au plan de travail ci-dessous indiqué, et

Etant donné que le Gouvernement et AfricaGlobal agrémentent que les propositions présentées ci-après, sont acceptables et constituent des éléments de base permettant la signature d'un accord,

Il en résulte que, sur la base des promesses mutuelles et des propositions faites ici, les parties concernées, le Gouvernement et AfricaGlobal, acceptent les clauses suivantes:

1. **Objectif de l'Accord.** Cet Accord a pour objectif le rapprochement politique et économique entre les Etats-Unis et la RCA. La collaboration étroite entre AfricaGlobal et le Gouvernement devra aboutir à ce qui suit:

Développer et consolider les relations entre le gouvernement américain et le gouvernement centrafricain;

Elaborer et mettre en place une stratégie devant aboutir à l'accroissement des investissements américains et étrangers en RCA et au développement des relations économiques et commerciales entre les Etats-Unis et la RCA.

Assister la RCA à bénéficier des programmes de développement des institutions financières et économiques américaines et internationales telles que: La Banque Mondiale, la SFI, le FMI, l'EXIM BANK, l'USTR, l'OPIC, le TDA et l'USAID;

Effectuer une campagne de relations publiques en vue développer une image positive de la RCA aux Etats-Unis.

2. **Liste des Services.** Dans le cadre de cet Accord, AfricaGlobal propose d'effectuer les services suivants:

- Développer des campagnes de relations publiques ciblées envers le Gouvernement, le Sénat, le Congrès, les institutions publiques et le secteur privé américains pour la promotion de l'image de la RCA aux Etats-Unis.
- Assister le Gouvernement dans la conception et la mise en œuvre d'un plan visant à améliorer l'image de la RCA aux Etats-Unis.
- Mettre toutes les ressources dont elle dispose au développement des relations entre les autorités des politiques des deux pays en vue de favoriser de liens plus étroits sur le plan politique et sur le plan économique.
- Assister à l'organisation, la planification des rencontres, et à la coordination des futures visites de son Excellence le Président Patassé aux Etats-Unis, y compris l'organisation des rencontres privées, l'organisation de visites d'installations industrielles et agricoles.
- Organiser des visites des officiels centrafricains aux Etats-Unis et en assurer qu'ils soient reçus par de hauts responsables du gouvernement américain.

- Fournir au Gouvernement des rapports réguliers sur le statut des projets initiés par AfricaGlobal.
- Assister le Gouvernement dans l'élaboration d'un plan de promotion des opportunités d'investissement en RCA auprès des investisseurs américains dans les secteurs agricole, minier, énergétique et touristique;
- Fournir des conseils au Gouvernement afin d'attirer les investisseurs américains pour participer aux appels d'offre de privatisation des entreprises d'Etat.
- Travailler directement avec le Gouvernement et le secteur privé centrafricain afin de développer des opportunités d'exportation des produits centrafricains sur le marché américain dans le cadre de l'AGOA.
- Suivant les besoins, organiser des missions de promotion des opportunités d'investissement en RCA auxquelles participeront des hauts responsables des secteurs privés américains et étrangers qui visiteront, entre autres, les sites d'implantation des différents projets.

3. **Responsable en Charge.** Toutes les activités et services énoncés ci-dessus seront exécutés et coordonnés sous la direction de M. David H. Miller administrateur exécutif d'AfricaGlobal. AfricaGlobal exécutera ses obligations suivant les instructions reçues par le Chef de l'Etat, le Premier Ministre ou toute personne dûment mandatée.
4. **Paiement de Honoraires.** Le montant total de l'Accord, pour une durée de douze (12) mois est de US\$150.000 (cent cinquante mille dollars américains). Le Gouvernement effectuera à AfricaGlobal trois (3) paiements de \$50.000 chacun selon les modalités suivantes:

50.000 dollars à la conclusion de la convention
50.000 dollars à la fin du 1^{er} trimestre suivant la conclusion de la convention
50.000 dollars à la fin du 2^{ème} trimestre suivant la conclusion de la convention.

5. **Procédure de Paiement.** Les paiements seront effectués par virement bancaire comme suit:

A l'attention de: Bank of America
1801 K Street, NW
ABA Routing Number 054001204
Account Number 001921030747

Pour le compte de:
AfricaGlobal Partners

6. **Révision Périodique.** AfricaGlobal et le Gouvernement se rencontreront autant que nécessaire pour évaluer l'exécution du plan de travail, discuter des modifications, et effectuer les ajustements nécessaires à la réalisation des objectifs établis et des services définis dans l'Accord.

7. **Durée de l'Accord.** La Durée de cet Accord est de douze mois à partir de la date d'exécution indiquée ci-dessus. Néanmoins les deux parties ont la discrétion de prolonger l'Accord sur la base de termes et conditions qu'elles auront agréés ensemble.

8. **Annulation de l'Accord.**

(a) Chaque partie peut annuler cet Accord après un préavis de trente (30) jours. En cas d'annulation, le Gouvernement payera tout reliquat dû à AfricaGlobal jusqu'à la date d'annulation de l'Accord. En particulier, le Gouvernement devra payer tous les frais, honoraires et dépenses engagés avant la notification à AfricaGlobal de sa décision d'annuler l'Accord. Une fois qu'une partie a informé l'autre partie de son intention d'annuler l'Accord, AfricaGlobal cessera d'engager des dépenses sans une autorisation écrite du Gouvernement.

(b) En cas de notification par le Gouvernement de sa décision d'annuler l'Accord avec AfricaGlobal, les trente (30) jours de notification écrite obligatoire prendront effet immédiatement dès la remise de cette notification à AfricaGlobal à l'adresse suivante:

M. David Miller
Administrateur Exécutif
AfricaGlobal Partners
1050 17th Street, NW
Suite 600
Washington, D.C. 20036

(c) Dans le cas où AfricaGlobal souhaite informer le Gouvernement de son intention d'annuler l'Accord, la notification écrite devra être envoyée à l'adresse suivante:

M. l'Ambassadeur de la République Centrafricaine
Ambassade de la République Centrafricaine
1618 22nd Street, NW
Washington, D.C. 20008

9. **Obligations d'Inscription.** AfricaGlobal et le Gouvernement affirment être au courant que la Loi régissant l'inscription des agents étrangers (FARA) aux Etats-Unis d'Amérique, requiert que toute personne physique ou morale agissant aux Etats-Unis d'Amérique pour le compte d'une entité étrangère est obligée de se faire enregistrer auprès du Département de Justice des Etats-Unis d'Amérique (sujet à certaines exemptions non applicables dans ce cas précis) et qu'AfricaGlobal doit s'enregistrer selon cette Loi FARA dans le cadre de ses activités auprès du Gouvernement. AfricaGlobal et le Gouvernement affirment également savoir que, selon la Loi

FARA, AfricaGlobal est obligé d'informer le Département de la Justice des Etats-Unis d'Amérique deux (2) fois par an de tous les contacts ayant eu lieu avec des fonctionnaires du Gouvernement, toute somme d'argent reçue par AfricaGlobal de la part de ou pour le Gouvernement américain. Le Gouvernement affirme être au courant que cette information sera mise à la disposition du public.

AfricaGlobal et le Gouvernement affirment savoir que la Loi Fédérale des Etats-Unis d'Amérique régissant l'inscription dans le cadre des activités de «Lobbying» exige que toute personne physique ou morale, engagée et payée pour influencer des actions législatives aux Etats-Unis, est obligée de remplir une fiche et de se faire inscrire auprès du responsable en charge auprès de la Chambre des Représentants et auprès du Secrétaire du Sénat des Etats-Unis d'Amérique avant "d'entreprendre quoique ce soit" pour le compte de l'entité qui l'a engagée. AfricaGlobal soumettra des rapports trimestriels exigés par la loi américaine.

10. Loi Contre la Corruption (Foreign Corrupt Practices Act). AfricaGlobal n'a pas fait et ne devra pas, dans le cadre de l'exécution de cet Accord, faire une offre, un versement, une promesse de versement ou autoriser un don de quelque valeur que ce soit, de façon directe ou indirecte, à l'intention de, ou pour l'utilisation ou le bénéfice du Gouvernement ou d'un parti politique centrafricain ou un candidat pour une poste politique en RCA, en violation de la Loi des Etats-Unis d'Amérique sur les Pratiques de Corruption datée de 1977, telle que amendée.
11. Non-validité. Au cas où une ou plusieurs des clauses contenues dans cet Accord devaient être considérées comme nulles et non avancées pour quelques raisons que ce soit, illégales ou inapplicables, alors une telle invalidité ou la non-application ne devrait pas affecter toutes autres clauses de l'Accord, mais cet Accord devra être exécuté comme si cette clause qui est non valide, illégale ou inapplicable n'a jamais existé.
12. Lois régissant cet Accord. L'Accord sera gouverné par les lois du District de Columbia aux Etats-Unis d'Amérique.
13. Arbitrage. En cas de litige («dispute») chaque partie devra nommer un arbitre et les deux arbitres nommés devront désigner un troisième arbitre pour former un groupe d'arbitrage international. Pour l'interprétation des clauses de cet Accord ou un quelconque devoir ou responsabilité des parties précitées, le contentieux («désaccord») devra être soumis à l'attention des trois membres du groupe d'arbitrage cité ci-dessus pour une résolution finale. La procédure d'arbitrage devra être conduite selon les lois des Etats-Unis d'Amérique se référant à l'arbitrage international pour les entités («personnes morales») établies et opérant à l'intérieur

des Etats-Unis d'Amérique. La décision du groupe d'arbitrage sera obligatoire, finale, et sans appel.

15. **Rupture, Permission, Résolution.** En cas de rupture par une des parties des termes et conditions de l'Accord, chaque partie aura dix (10) jours ouvrables pour résoudre le différend.

En cas de plainte portée par une des parties de rupture de contrat par l'autre partie, la première nommée devra envoyer sans tarder une lettre de notification de rupture de contrat avec accusé de réception. Dans le cas d'AfricaGlobal, la notification devra être envoyée à l'adresse suivante:

Monsieur David H. Miller
Administrateur Exécutif
AfricaGlobal Partners
1050 17th Street, N.W.
Suite 600
Washington, D.C. 20036

Dans le cas du Gouvernement, la notification devra être envoyée à l'adresse suivante:

M. l'Ambassadeur de la République Centrafricaine
Ambassade de la République Centrafricaine
1618 22nd Street, NW
Washington, D.C. 20008

16. **Interprétation de l'Accord.** Ce document représente tous les termes et arrangements convenus entre les parties impliquées et ne peut souffrir d'aucune interprétation verbale ne figurant pas dans le présent Accord. Tout arrangement ou terme en déphasage avec ce document sera considéré comme nul et non avenu et sans aucune valeur légale.

17. **Amendements.** Ce document ne peut être amendé ou modifié que par écrit et avec la signature des parties concernées.

18. **Exécution des copies conformes.** Cet Accord peut être exécuté sur la base de copies conformes multiples, chacune des copies ayant la même valeur légale que l'originale.

19. **Autorités des Signataires.** Les signataires de cet Accord, en apposant leur signature, déclarent qu'ils sont investis des pleins pouvoirs pour exécuter cet Accord et représenter la partie concernée.

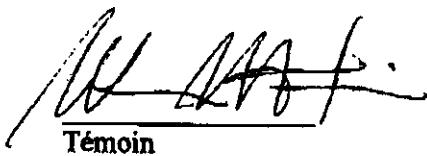
En présence de témoins, les signataires présents acceptent les clauses de cet Accord à la date susmentionnée.

AfricaGlobal Partners

Par:

David H. Miller
Administrateur Exécutif

AfricaGlobal Partners



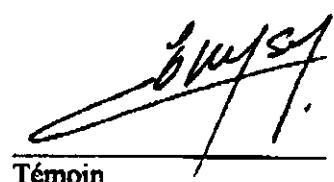
Témoin

WARREN WEINSTEIN
AfricaGlobal Partners

République Centrafricaine

Par:

Représentant officiel du
Président de la République
Centrafricaine



Témoin

Eric SORONGOË

Introduction

This document outlines AfricaGlobal's strategy and implementation plan to develop and strengthen the commercial and political relationship between the United States and the Central African Republic (CAR). AfricaGlobal's strategy will be to advance the theory amongst U.S. policy makers, as well as the multilateral development institutions, that the Central African Republic has the democratic foundation, political will, and economic resources to become an island of stability in the Central African region.

AfricaGlobal believes that the Central African Republic's greatest barrier, as well as its best opportunity for greater political and commercial ties with the United States are identical. Simply stated, the Central African Republic is not well known to U.S. decision-makers. The Central African Republic's relative anonymity in Washington circles has meant that issues that are important to its development are too often overlooked as crises in other parts of Africa command the world's attention. Concurrently, this same anonymity provides the Central African Republic with a tremendous opportunity to define its image, and its role in Africa if it chooses to engage the United States as a partner and ally.

As the United States continues to increasingly project its international presence throughout the world, it will be looking for leadership and partners in countries that share its commitment to fighting global terrorism and upholding democratic principles. This will be especially true in areas that have been defined by significant periods of unrest and instability that afflicts the countries surrounding the Central African Republic. By reaching out its hand in meaningful partnership with the United States, the Central African Republic has an incredible opportunity to benefit from increased American political and commercial engagement.

This document outlines AfricaGlobal's strategy and implementation plan to provide service to achieve this vision by:

- Promoting a new image of the Central African Republic as a friend and close ally of the US;
- Developing business and commercial relationships between the United States and the Central African Republic;
- Encouraging the international development community to use the Central African Republic as a positive example of what can be achieved by a Government that is committed to democratic principles and sound economic practices.

AfricaGlobal offers a truly unique combination of economic development, public affairs, and political expertise. AfricaGlobal's strategy when working with African Government clients is to keep its fees and associated expenses to an absolute minimum out of respect for the overwhelming demands on the resources of its clients. AfricaGlobal's annual fees to implement this investment, trade, and public affairs promotion program are detailed later in this document. AfricaGlobal's incentive to perform at a high level of professionalism and to

be results oriented relates to its role in business that develops between U.S. and C.A.R. partnerships that are successfully developed during the project. AfricaGlobal will actively participate in these business ventures from start to finish, assisting with financing, insurance, and general business development activities.

Objectives and Strategy

AfricaGlobal will work closely with the Government of Central African Republic to implement the vision of greater economic and commercial relations between the United States and the Central African Republic. AfricaGlobal's activities will focus on three areas: Political Outreach, Commercial Development, and Public & Media Relations Media Outreach, each of which is described below.

Political Outreach

AfricaGlobal's political mission on behalf of the Government of Central African Republic will be to foster stronger relations with the United States and the greater international community. In this regard, AfricaGlobal will utilize a unique combination of personal relationship building between African officials and U.S. decision-makers, while concurrently carrying out targeted "grassroots" initiatives designed to create support for our mission from the business, academic, media, and non-governmental communities throughout the United States.

The adage that "all politics is local" is especially true in the United States. In the case of the Central African Republic, AfricaGlobal's challenge will be to educate different American constituencies about the need for the American government to respond positively to the Central African Republic's desire for stronger relations. AfricaGlobal will accomplish this by working directly with a vast number of traditional Africa oriented organizations in Washington including those that focus on the environment, international affairs, business issues, human rights, HIV/AIDS, and culture.

AfricaGlobal will take its constituency building activities beyond these traditional organizations to develop new relationships with local organizations outside of Washington, in the districts of influential Members of Congress. AfricaGlobal will research the issues that are important to American citizens in these areas, and then propose initiatives that the Central African Republic may consider adopting to appeal to these interest groups. AfricaGlobal will then work with these organizations, as well as influential individuals, to insure that their representatives in Washington understand that the Central African Republic is important to their parochial interests.

Personal relationship building and developing trust between Washington policy-makers and the most senior officials in the Government of the Central African Republic is the foundation upon which a successful strategy will be built. In this regard, AfricaGlobal will access its network of contacts to educate them about the sincere desire of the Central African Republic to create a peaceful, democratic, and open society. AfricaGlobal's relationships with Africa focused policy makers is based upon the mutual respect, and in many cases friendships, that have developed from working for and with these U.S. government civil servants. If the

Government can follow-up its desire to strengthen its relationship with the United States, by welcoming U.S. investors and working with important U.S. constituencies, AfricaGlobal will be able to create a strong group of influential friends for the Central African Republic-friends who will be in a position to meet positive overtures with tangible benefits such as increased economic assistance, and political support for the current leadership.

AfricaGlobal will undertake its political relationship building between the United States and the Central African Republic by:

- Developing a targeted public relations campaign geared toward the U.S. Government, the Senate, the House of Representatives, public institutions and the private sector in the US;
- Organizing the visits of Central African Republic officials to the United States to insure that they are received by the highest levels of the American Government;
- Working directly with the C.A.R. Government and assisting them in preparing and implementing a plan that will improve their image in the US;
- Assisting with the logistics, event planning and trip coordination of future visits of President Patasse to the United States including the organization of private meetings, facility and factory tours, public events, media outreach, as well as relationship building with church groups, academic institutions, and private organizations;
- Organizing visits to the Central African Republic of senior business and political leaders, including U.S. Members of Congress and staff;
- Providing the Government of C.A.R. with regular progress reports on the status of these newly developed projects;
- Identifying and arranging the foreign travel plans of senior level Government officials and private sector leaders in an effort to create efficient and productive itineraries during their overseas visits;
- Building executive and legislative relationships by utilizing all of its resources to support stronger U.S.- Central African Republic political and economic ties promoting the message that it is in America's best interest to develop stronger political relations with Central African Republic.

Commercial Development

AfricaGlobal's commercial mission on behalf of the Central African Republic will be to foster stronger commercial relations with the United States and the greater international community. In this regard, AfricaGlobal will specifically focus on project development activities in, as well as developing markets for the export of products and natural resources from the Central African Republic.

AfricaGlobal's underlying philosophy towards economic development is to empower the local private sector. As such, AfricaGlobal will work with local authorities to identify and help to grow local businesses to share in the responsibilities and financial rewards of foreign investment projects. AfricaGlobal will:

- Work directly with the Central African Republic to draft a plan that will promote business opportunities to U.S. investors, especially in the agriculture, mining, energy, and tourism sectors;
- Assist the Central African Republic with attracting investors to bid on the privatization of government assets, accompanying potential investors to view the assets, and assisting with the project development and finance activities to insure successful government divestment of these properties;
- Work directly with the Central African Republic's private sector and the government to develop export opportunities to the U.S. market that are available under the Africa Growth and Opportunity Act (AGOA);
- Mobilize private companies and investors in the US to take advantage of business opportunities and establish a presence in the Central African Republic;
- Commence an extensive recruitment campaign that will include direct solicitation, and promotion of trade and investment opportunities to U.S. corporations; (AfricaGlobal will specifically target the opportunities that were identified on the initial assessment mission during the first three months of the visit)
- Organize trade promotions and escort potential investment partners to the Central African Republic bringing senior American and other foreign business executives to the investment sites;
- Produce a high quality brochure and Internet web page to promote the image of the country, trade and investment opportunities in Central African Republic then work with the Government to link this web page to other existing official Government websites;
- Plan, implement and organize funding for missions of Central African Republic entrepreneurs to the U.S. to meet with potential partners and customers for their goods and to promote Central African Republic exports; (USAID, the trade Development Agency, and the U.S. Department of Commerce are potential funders)
- Work with the Central African Republic to plan, organize and implement trade conferences across the United States and Canada to promote C.A.R., securing locations, publishing and disseminating promotional literature and running the conferences.

Comprehensive Public & Media Relations

A Well Crafted Message- Promoting the Central African Republic

The basis of AfricaGlobal's relationship with the Government of the Central African Republic is a mutual motivation to create wealth and a better standard of living for the citizens of the Central African Republic. As such, AfricaGlobal's responsibilities in the United States will be to create a positive image and ensure that the Central African Republic commands the respect of and a close relationship with the U.S. Government and private sector. AfricaGlobal is committed to creating lasting friendships between decision-makers in the Central African Republic and American business, political, and social leaders. AfricaGlobal will be committed to marketing the positive image of the Central African Republic in every aspect of our professional and personal relationships.

In specific regard to media, AfricaGlobal will work with its strategic partner, Hill & Knowlton to insure that the Central African Republic, and specifically President Patasse, receive wide positive coverage for their efforts to create sustainable democratic institutions and broad-based economic development. Specifically, AfricaGlobal and Hill & Knowlton will:

- Insure the strategic placement of news stories in the electronic and print media about the Central African Republic;
- Set-up editorial board meetings and press interviews with the leadership of the Central African Republic;
- Monitor the world's media on a daily bases for news coverage on the Central African Republic, as well as any related stories that may effect the country;
- Work with journalists to visit the Central African Republic that highlight issues that impact upon, or verify the nation's commitment to develop democratic institutions and foster economic development.

Key Elements of a Successful Strategy

Active Involvement, Cooperation, and Teamwork

Assisting the President and the Government of Central African Republic will be the most important and effective part of our strategy. AfricaGlobal requires access and the ability to candidly communicate with Central African Republic's decision-makers about a variety of political, economic, and social matters that may affect our ability to accomplish the goals outlined in this proposal.

AfricaGlobal will work with the President and the Government of Central African Republic to ensure that each of their public relations needs is fully satisfied. AfricaGlobal will provide strategic advice to the government on matters relating to political, economic and social issues. AfricaGlobal expects to maintain a relationship with the government that will allow for an exchange of views and candid dialogue on issues that involve the Central African Republic and its relationships throughout the world. AfricaGlobal pledges to uphold the highest standards of confidentiality to ensure that all matters between our team and the Central African Republic authorities are private.

Close cooperation and enthusiasm by all parties is imperative. AfricaGlobal will be in contact with the Government of the Central African Republic on a regular basis to review progress reports and determine specific actions. The Government of the Central African Republic and AfricaGlobal, working in close cooperation, will be an effective team in accomplishing the goals of this proposal.

Plan of Action

1. Agreement on Proposal (Month One)

The success of this campaign will depend upon close cooperation and teamwork between the Central African Republic Government and AfricaGlobal. Immediately upon acceptance of this proposal and performance of the initial terms, AfricaGlobal will commence the activities outlined in this proposal.

2. Government and AfricaGlobal Consultations and Agreement on Comprehensive Public Affairs and Commercial Development Strategy (Months One and Two)

AfricaGlobal will send a team of partners and staff to the Central African Republic to become better acquainted with the political, development and investment priorities of the Government. AfricaGlobal's goal will be to 1) learn about the Government's short and long term political objectives to foster greater democracy, as well as to 2) become better acquainted with the Government's vision for the economic development of the country. (Note: To insure a productive visit and a proper implementation of the strategy that will be developed during this visit, AfricaGlobal highly recommends that the Central African Republic's Ambassador to the United States accompany AfricaGlobal on this mission.)

AfricaGlobal would like to meet with and discuss public relations, investment and commercial development priorities with the President, the Prime Minister and each of the appropriate ministries, as well as the different local institutions, local business associations, and the individual business people. These meetings will help crafting the appropriate approach to improve the image of the Central African Republic in the US and identifying priority projects that will appeal to U.S. investors and have a positive impact on the local C.A.R private sector.

AfricaGlobal will also utilize this visit to arrange a series of briefings and seminars for Central African Republic entrepreneurs on how to access the U.S. marketplace through AGOA. AfricaGlobal's pragmatic and hands on experience, as an importer of African products into the U.S. market will prove to be invaluable to the Central African Republic exporters.

3. Active PR, Trade and Investment Promotion (Months Four – Twelve)

After agreeing upon a PR, trade and investment promotion strategy with the Central African Republic, AfricaGlobal will implement the approved strategy and incorporate the elements that have been detailed in the Political, Commercial and Public Relations sections of the proposal.

IV. Who Is AfricaGlobal

AfricaGlobal is an Africa focused company whose mission is to provide high quality commercial and political services for U.S. and African clients. AfricaGlobal is a partnership of individuals with extensive experience in African business and political relationships. Its founding members include: David H. Miller, Dr. Mima Nedelcovych, Dr. Warren Weinstein and Don Rassck who bring over 100 years of combined on-the-ground experience in Africa and the United States. All of the partners share in-depth experience and on-the-ground working experience in C.A.R.

AfricaGlobal's focus is Africa. By focusing specifically on Africa, the Government of C.A.R. can be assured that AfricaGlobal will remain focused on its' interests, we will have greater success, and C.A.R. will receive greater value for its money. The attached brochure provides a comprehensive background into AfricaGlobal. In addition, AfricaGlobal's website www.africaglobal provides up-to-date information on the firm, its partners, associates and senior advisors.

Hill & Knowlton

AfricaGlobal is a strategic partner with the world-wide public affairs company of Hill & Knowlton. With professionals drawn from the highest levels of industry, politics, public policy and the media, Hill and Knowlton adds to AfricaGlobal's ability to provide world class access to the world's decision-makers at a fraction of the cost. As the Africa specialists in investment and inside Washington politics, AfricaGlobal provides its clients with the expertise that is needed to service African clientele. When the extra push is needed however to access the highest levels of the White House or Congress, Hill & Knowlton will be there to assist AfricaGlobal.

V. Budget

AfricaGlobal anticipates that the fees and expenses will total \$325,000 to complete the action plan outlined in this proposal. AfricaGlobal requests that \$162,500 of the fees & expenses be paid within 10 business days of the final agreement being signed, with the remaining \$162,500 paid six months later.

AfricaGlobal fees are all inclusive. The budgetary items include, but are not limited to, all of the following; partner and professional staff time and support, administrative overhead, all travel expenses (airline, hotel, food & per diem, transportation), conference organizing costs, media tracking & placement services, and Hill & Knowlton support when required.

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